

Procuring & Enforcing Patents in Asia

NEW
COURSE & FACULTY

Projected State Bar CLE Credit:

11 Hours**Las Vegas, NV**October 4-5, 2009 (Sun-Mon)
Caesars Palace, Las Vegas, Nevada8:30 a.m. – 11:30 a.m. and
1:30 p.m. – 4:30 p.m. (Sun-Mon)*Registration deadline: September 9, 2009*

Your free hotel room stay is only offered while PRG rooms last. You are strongly advised to register early. See below for details.

NEW COURSE & FACULTY**Why Should You Take This Course?**

In the 21st Century, the companies and law firms with the best Asia strategy will be the most successful.

Asia is now one of the most active IP regions in the world and patents are particularly important. Asian clients need help with their legal issues in the US, and US companies have international IP portfolios and need help setting their Asian legal strategies. *Procuring & Enforcing Patents in Asia* will give you the perspective you need to litigate for and against Asian clients, to better advise them, and to understand the important requirements with regard to securing and enforcing IP rights in Asia.



Course Faculty • This course is taught by a team of experienced international patent prosecutors and litigators with expertise in Japan, China, and South Korea.



CHRISTOPHER MAIER



TIMOTHY MAIER



DAVID MAKMAN

MAIER & MAIER, PLLC
ALEXANDRIA, VA,HOWREY LLP
SAN FRANCISCO, CA,**Course Description**

This two-day course is designed to widen your knowledge about patent trends in Asia with a specific focus on Japan, China and South Korea. The course provides attendees with wide ranges of patent practice information in Asia including trends in litigation and prosecution in Asia as well as practical information on how to work with Asian clients.


The Asian countries are strengthening their patent laws and gearing up to use their companies' patent portfolios as tools in international trade and business. As a result, US companies increasingly have to resolve intellectual property issues in Asia. This trend is likely to accelerate, and, given the 20-year lifespan of patented inventions, applications filed today could become strong and valuable assets in the next decade.

The distinguished faculty will discuss recent high-profile disputes in Asia. For example, a dispute in China between Schneider, the French-based leading Western manufacturer of low-voltage electronics such as switches and circuit breakers, and Wenzhou-based Chint, its top Chinese competitor, led to a settlement for RMB 157 million (approximately US \$23 million). In the *Sharp v. Samsung Japan* case, the Japanese Supreme Court recently gave a pro-patentee order regarding court-ordered document production and inspection to prove infringement pursuant to Patent Law Section 105(1), (4) enacted in 1999. These disputes are just the tip of the iceberg and represent a genuine and sustained trend to improve intellectual property protection throughout Asia.

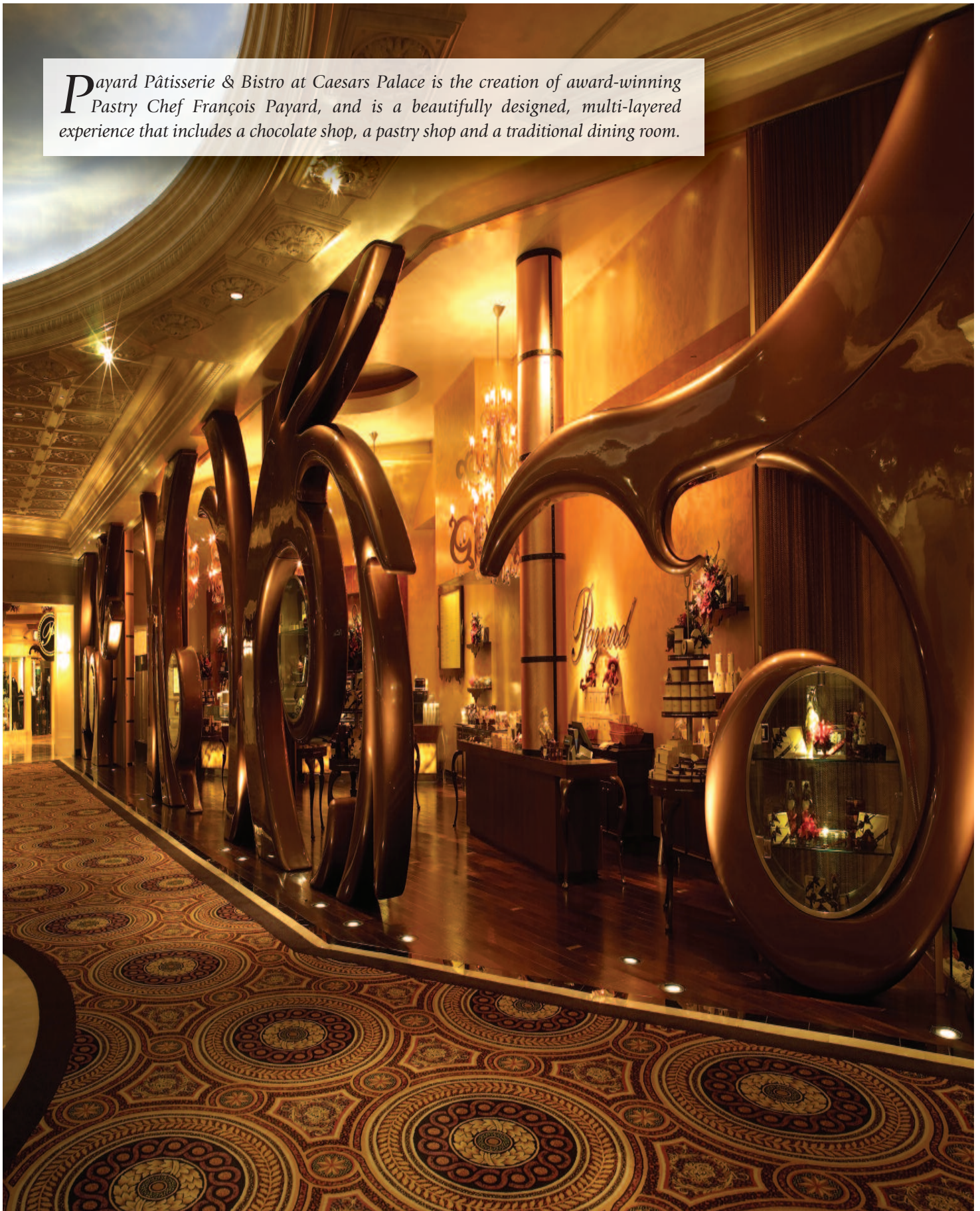
This new course will discuss logistical issues that arise when handling international patent cases in federal court in the United States, such as:

- how to handle the attorney-client privilege in international cases,
- the benefits and use of 30(b)(6) depositions in international litigation,
- strategies for handling foreign language document discovery, and
- tips for improving communication with Asian clients regarding US litigation

The course will also discuss the important institutions that are relevant to obtaining and protecting intellectual property rights in Japan, China, and South Korea; including a discussion of the nature of patent litigation in each country, public attitudes and policies regarding intellectual property, and the remedies available in intellectual property disputes for each of Japan, China and South Korea. Further, the course will discuss the interaction between antitrust law and patent law in Asian countries.

New battle lines are being drawn in Asia, and US lawyers should be paying attention in order to take full advantage of the opportunities that will arise over the next decade. 

Payard Pâtisserie & Bistro at Caesars Palace is the creation of award-winning Pastry Chef François Payard, and is a beautifully designed, multi-layered experience that includes a chocolate shop, a pastry shop and a traditional dining room.



PRG's October *Advanced Courses* Hotel Caesars Palace, Las Vegas, Nevada October 1-6, 2009

Caesars Palace
3570 Las Vegas Boulevard South
Las Vegas, NV 89109
866-227-5938

PRG's October 2009

Advanced Courses

Program will be held at the
luxurious Caesars Palace.
The property features
spacious and beautifully
appointed guest rooms.

Reservations: 866-227-5938

For Caesars Palace online reservations, please go to www.patentresources.com/HotelOverview.aspx and click on the Hotel Information link for Caesars Palace.

The Garden of Gods Pool Oasis covers over 4 acres of lush lawns, elegant fountains and statues, with three large swimming pools and two outdoor whirlpool spas. The Cascata Golf course offers challenging holes with fantastic views. Enjoy a unique spa experience at Caesars Palace's new Qua Baths and Spa. The Caesars Palace Concierge and Business Center make "business as usual" possible for their guests. To access detailed information and more photos of the resort, go to www.caesarspalace.com and, from there, take a virtual tour.

Receptions for Attendees and Faculty: PRG receptions provide an opportunity for networking, plus delicious, complimentary hors d'oeuvres and beverages on the first evenings of class: Thursday, October 1 and Sunday, October 4. Spouses, children and guests of attendees and faculty are welcome and are certain to have an enjoyable time.

Transportation: McCarran International Airport (LAS) is served by several major airlines. Shuttle service between the airport and Caesars Palace is available.

FREE Hotel Stay!

PRG is offering an outstanding program at Las Vegas in October, and we want to make it as easy as possible for you to attend. That's why we're offering you a **FREE hotel stay** at Caesars Palace (up to six days in a standard room if you register for a three-day course in both sessions) while rooms last. We can't guarantee **FREE** rooms if the PRG blocks sells out. And you'll be able to register for additional days at our negotiated rate of \$139 per night.

Don't miss this unprecedented chance to stay **FREE** in Las Vegas during our October Advanced Courses Program.

To take advantage of this offer, when making your reservation, you must identify yourself as a Patent Resources Group Advanced Program attendee. Room reservations must be made by September 9, 2009. Registrants are responsible for making their own reservations and guaranteeing the reservation with their credit card. Registrants may also choose upgraded rooms in the Palace Tower at PRG's room rate of \$199 per night as available; however, free hotel room nights will be calculated at the PRG rate of \$139 plus taxes. The number of free hotel nights depends on the length of the course you register for (registrations for a three-day course will earn three free nights, a two-day course earns two free nights, a one-day course earns one free night) up to a maximum of six free nights if you register for a three-day course in both sessions. This offer covers the room rate and tax only; incidentals and other charges will be billed to the registrant by the hotel.



Caesars Palace, Las Vegas, Nevada

Advanced Courses **REGISTRATION**

October 1-6, 2009 **Registration Deadline: September 9, 2009**

Three-Day Courses:

Tuition for each three-day course is \$2,195.

October 1-3, 2009 (Thurs-Sat)

- Art & Science of Patent Searching – Patentability, Validity & Infringement
- Art & Science of Patent Searching and Optional Patent Searching Workshop (combined course and Workshop is \$2,590)
- Chemical Patent Practice
- Crafting & Drafting Winning Patents
- Drafting Patent License Agreements
- Due Diligence Investigations
- Federal Circuit Law (2007-2009)
- Patent Infringement Litigation

October 4-6, 2009 (Sun-Tues)

- The *Bilski* Impact: Procuring and Enforcing Software, Business Methods & Bioinformatics Patents
- Comprehensive PCT Practice: How to Master Its Challenges
- "Designing Around" Valid U.S. Patents
- Fundamental Building Blocks for Creating & Enforcing the FDA Orange Book Listable U.S. Patent
- Reexamination & Reissue Practice

Two-Day Course:

Tuition for the two-day course is \$1,995.

October 4-5, 2009 (Sun-Mon)

-  **New Course & Faculty:** Procuring & Enforcing Patents in Asia

PATENT RESOURCES GROUP

Tel: **434-974-1700**

Fax: **434-974-7330**



www.patentresources.com

For information about registration deadlines; cancellation, transfer and substitution privileges; CLE; and other details, go to: www.patentresources.com

One-Day Courses:

Tuition for each one-day course is \$995.

October 4, 2009 (Sun)

- Latent Dangers of Common Patent Prosecution Practices

October 5, 2009 (Mon)

-  **New Course:** Obviousness in the Wake of *KSR* – What Has & Hasn't Changed

October 6, 2009 (Tues)

- Inequitable Conduct Under Current Federal Circuit Law

REGISTRATION OPTIONS:

Mail or Overnight:

1415 Sachem Place, Suite 1
Charlottesville, VA 22901

FAX: (434) 974-7330

ONLINE: www.patentresources.com

You may register online, by fax, mail or courier. You may submit tuition either by check, payable to Patent Resources Group, Inc., or by credit card (charges are authorized by your completion of this form). The course tuition does not include hotel accommodations or meals, but does include all instructional materials, and morning and afternoon refreshments, as well as PRG's reception-cocktail party.

I am an **ACTIVE** member of a State Bar that requires mandatory CLE hours. My State(s) & my Bar ID number(s) are:

1. _____ 2. _____
STATE ID NO. STATE ID NO.

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MR. DR. MS. PROF.

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